

Corporate Media and Marketing

Proud to Care Hull – Social Media Toolkit

1. Introduction

There are many rewarding jobs and career opportunities in social care and Proud to Care Hull is the place find these opportunities. Proud to Care Hull is a new website which proves a one stop shop for all the social care vacancies, training and education opportunities, events and case studies for people interested in working in social care in Hull.

Proud to Care Hull also showcases Hull as a destination to live and work. Therefore, the website highlights the benefits and features of living in Hull and working in Hull.

2. Purpose of the toolkit

There are two purposes of this toolkit:

1. To promote your organisation on social media and the vacancies which are available to people wanting to find work in the industry.
2. To further promote Proud to Care Hull as the place to find vacancies in the adult social care industry.

3. Social Media graphics

Please see below for the social media graphics to be used in conjunction with the post examples below:
*Click on the image to download.





Find a rewarding care job in Hull

visit www.proudtocarehull.co.uk

Proud to Care  HULL



Find a rewarding care job in Hull

visit www.proudtocarehull.co.uk

Proud to Care  HULL

4. Example Social Media Posts

- Are you a compassionate, caring and committed individual looking for a job in a rewarding industry?
Visit #ProudtoCareHull for a one-stop shop of all the adult social vacancies in #Hull
www.proudtocarehull.co.uk
- #Job Vacancy#
[insert your job vacancy here]
For more information or to see more vacancies in a rewarding industry in #Hull
Visit www.proudtocarehull.co.uk
- #ProudtoCareHull is now live!
Check out this new website which is a one-stop shop for all the vacancies within #AdultSocialCare in #Hull
Visit www.proudtocarehull.co.uk
- #ProudtoCareHull is now the place for you to find rewarding jobs and career opportunities in #SocialCare in #Hull
Visit www.proudtocarehull.co.uk today and start your journey
- #Hull is one of the north's most desirable places to live and work in. Why not start your journey in a rewarding industry and find a job in #AdultSocialCare today?!
Visit www.proudtocarehull.co.uk

Happy Sharing!